# **Di Mu** Senior UX Designer

Di7.design@gmail.com
+1 912 417 1338
Di7designs.com

#### **Industry Knowledge**

Visual design & design system Rapid prototyping Wireframes and mockups Information architecture & user flows Persona & journey map Contextual Research User testing Motion design Video editing

#### **Tools & Technologies**

Figma, Sketch, Proto.io, Invision, Adobe suite, C4D, HTML, CSS

#### Soft skills

Collaboration/Teamwork Time Management Problem Solving Decision Making Active Learning Open-Mindedness Empathy Flexibility

# **EDUCATION**

# Savannah College of Art and Design

M.A.Interactive Media Design

2016 - 2019, Savannah

Savannah College of Art and Design M.A. Motion Media Design 2017-2019, Savannah

# **OBJECTIVE**

Aiming for a position as a senior designer that will allow me to showcase my creative vision while working collaboratively with other professionals in the industry.

## EXPERIENCE

#### Senior User Experience Designer I

Tusimple

Sep 2021 - Present · 1 yr 9 mos, San Diego

- Lead the customer-centric design for large and complex scope problems by integrating user needs, business requirements, and technical constraints for multiple products, including HMIs, schedule and operation tools, and dataset management tools.
- Innovate a brand-new customizable product structure and interaction design as a solid base for building different HMI modes with high efficiency and capabilities.
- Work through ambiguity and adapt my approach to providing high quality design solutions balanced between feasibility and desirability by working closely with cross-functional teams, including PMs, engineers, and 3D artists.
- Conduct research and QA tests to verify and improve the product by doing user research and shadowing users onsite and online.
- Provide workshops and design reviews with the internal team to share my knowledge and mentor junior designers.

#### **UX Designer**

Round Feather, Inc.

#### Aug 2019 - Sep 2021 · 2 yrs 2 mos, San Diego

Designing wireframes, prototype and UI motion, work closely with teams to successfully launch the product.

#### **UI Motion Design Team Leader**

SCADpro x Samsung

#### Winter 2019, Savannah

Lead a motion design team to responsible for dynamic microinteractions, in collaboration with other teams closely.

### UX/UI Designer, Director of the User Experience Video SCADpro x Colgate

#### Spring 2018, Savannah

Conceptualized wireframes and flowchart; designing concepts, storyboards, and script; managing the filming process and postproduction the video.